

Inclusive Research Methods (IRM)

VISION	"To create, disseminate, and stimulate evidence-based Inclusive Research principles and research methods in all activities across the BRC and CRF. We will highlight areas of greatest need and inequality to create opportunities for Inclusive Research to have the highest impact, leaving no one behind and making the invisible, visible."	
OVERVIEW	Inclusive Research involves using methods that take account of the impact of healthcare and social care interventions on all sectors of society.	
AIMS	 Develop evidence, identifying where research is most needed, to target inequalities related to particular places and/or patient/population needs and health outcomes. Capture and understand the diversity of people informed, attracted, engaged, and recruited to BRC research. Rigorously assess what works and what does not help us improve inclusion in study recruitment, study design, and methods (e.g. rapid cycle evaluation) including analysis and dissemination. Use appropriate methods to understand and measure the potential effect of healthcare interventions on all sectors of society. Develop training and capacity building in inclusive research methods. 	
ACTIVITIES	 Monitoring key characteristics of the people who participate in research, analysing and comparing to relevant condition-specific and population data. Promoting a people-in-place approach to experimental medicine to ensure research is as inclusive and responsive as is possible and feasible, with agility to respond to changing needs. Providing support and resources to research teams to increase inclusivity in their research portfolio from the earliest stages of design, recruitment, retention, and analyses of results. Apply equity-informative cost-effectiveness, using aggregate distributional cost-effectiveness analysis. Use a preference-based survey method (discrete choice experiment) to understand which factors influence decisions to recruit to an example of an observational cohort. Sharing learning across our Greater Manchester and wider communities of practice and disseminating our results. Producing impact and best practice case studies based on the work of the Inclusive Research Team. 	
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